

Introduction

This document provides a general overview of the event as well as a step-by-step guide for completing an application to the Independent Project program for Nuit Blanche Toronto at the Humber Polytechnic Lakeshore Campus Hub.

Please read these guidelines carefully before starting your application. Applications that do not follow the criteria of the guidelines will not be accepted.

Applications must be submitted via email to melissa.poliah@humber.ca by 11:59 p.m. EST Friday, January 24, 2025.

Contents

About Nuit Blanche Toronto	2
Project Categories	3
2025 theme: Translating the City.....	4
Benefits of Participation	5
Applicant & Project Eligibility	6
Assessment Criteria.....	8
Selection and Notification Process.....	9
Project Considerations and Scope for Self-Produced Projects	10
Additional Funding, Donations and Grants	10
Completing Your Application	11
Application Form Details	11
Independent Projects Contact.....	16

About Nuit Blanche Toronto

Nuit Blanche Toronto is a free, 12-hour event; a celebration of contemporary art, produced by the City of Toronto in collaboration with Toronto's arts community. Its mandate is to connect contemporary art to the broadest possible audience; to inspire dialogue, transform public space and to create opportunities for the public to explore and engage with contemporary art.

With its inaugural event held in 2006, Nuit Blanche Toronto has a 18-year history of welcoming audiences to the streets of Toronto to experience an all-night, ephemeral, contemporary art event. From sunset to sunrise, city spaces and neighbourhoods are transformed into temporary exhibition areas populated by compelling new and remounted artworks. Often utilizing unusual or hidden spaces, the city proper becomes a site of contemporary art and facilitates a journey of delight, connection and discovery. The everyday is suspended as the city's landscape is transformed through a variety of artistic experiences. Cultural institutions, museums, galleries and artist-run centres participating open their doors and offer free access to their spaces.

2025 marks the 19th edition of the event and includes multiple exhibitions curated by local curators under the Artistic Direction of Laura Nanni. All exhibitions and projects will be responding to the event-wide theme titled **Translating the City**. Each curator in collaboration with the Artistic Director will create their own unique exhibition. We are inviting our Open Call, Independent Project and Major Institutional partners to respond to the 2025 concept in their projects in order to create a connective thread of experience for audiences throughout the event.

Programming will take place in neighbourhoods across the city. Prospective Independent Project artists can propose for specific locations including a hybrid experience in consultation with the Artistic Director, curators and City of Toronto staff.

On Saturday, October 4th, 7 p.m. to Sunday, October 5th, 7 a.m. the city will be transformed through contemporary art. This is an exciting opportunity to celebrate and showcase Toronto's arts community and the City's commitment to contemporary art, create installations geared at engaging both the unsuspecting and devoted art lovers.

Independent Projects:

Independent Projects are self-produced partners of the event, and include Toronto-based practicing artists and collectives, educational institutions, neighbourhood groups and more. Those selected receive an honorarium of \$1750.00 CAD as a contribution towards the project. Applications are assessed by a panel comprised of the Nuit Blanche Toronto Artistic Director, curators as well as, Humber Galleries staff and City of Toronto staff. Projects can be located throughout the city of Toronto and are not required to be located within an exhibition area. These Application Guidelines are specific to Independent Projects located at Humber Polytechnic Lakeshore Campus.

Applying to Nuit Blanche Toronto

Artists may apply to both the Humber Polytechnic Lakeshore Hub Independent Project Call and the City of Toronto Independent Project or Open Call streams (with the same project OR with a different project).

Separate applications must be submitted for the City of Toronto Open Call and Independent Project categories; only one project from an artist can be accepted. If a project is chosen as an Open Call Project, it will be removed from consideration as an Independent Project.

If an Independent Project application is successful across multiple calls (Humber Polytechnic Lakeshore & City of Toronto) the artist will have to select their preferred call to accept.

You will be informed if your Humber Lakeshore Hub Independent Project application has been accepted or declined by **Friday, February 7, 2025, 9:00pm EST**.

Nuit Blanche 2025 Theme: Translating the City

2025 invites artists, curators and audiences to experience works that translate the landscape, rhythms and narratives of the city in unique ways. How can the sounds of the city be made visual? What is the city trying to communicate? How can we map stories untold?

A key part of this inquiry is the incorporation of artworks involving text and language. According to the 2021 census, over 42.5 % of Toronto residents had a mother tongue other than English and French. Approximately 200 languages are spoken here. A goal will be to commission a large-scale work including all known spoken languages. Added to this is a consideration of language beyond spoken and written forms.

Benefits of Participation

Independent Projects are integral to Nuit Blanche Toronto, contributing programming that transforms the city overnight through contemporary art. As such, all Independent Projects will receive:

Engagement with Audiences: Participation in Nuit Blanche Toronto is an opportunity to reach an exceptionally wide range of audiences. Depending on your project location, foot traffic can range from several hundred to tens of thousands of people.

Marketing: Independent Projects benefit from an umbrella marketing campaign to promote the overall event, which includes media partnerships and an integrated advertising campaign (outdoor, print, online, radio, and television). Independent Projects are included on the event's official website and printed map and receive project signage for the event.

Production Consultation: Independent Projects receive guidance on logistics, permits and processes related to executing their project for the event.

Insurance: All participating partners are covered by Humber Polytechnic's general liability insurance.

Venue Support: Independent Projects receive assistance with locating an appropriate venue for their project at Humber Polytechnic Lakeshore Campus (as needed).

Funding: All selected Independent Projects receive an honorarium up to \$1,750.00 CAD towards materials and fees. We encourage Independent Projects to seek out additional funding to support the overall creation of their work.

Applicant & Project Eligibility

Please read the following guidelines carefully to determine both applicant and project eligibility before submitting an application to this program.

Nuit Blanche Toronto invites proposals from Humber Polytechnic, staff, faculty, students and alumni as well as Toronto-based artists, collectives, non-profit organizations, educational institutions, neighbourhood groups, and BIAs to partner with the event as part of the Independent Projects program.

To be considered for inclusion in the program, all proposed projects must:

Respond to the event theme. For 2025 the theme is Translating the City.

Stay open all night: Projects ***MUST*** be open for the entire 12-hour period (from 7 p.m. to 7 a.m.). Projects that close early do not fulfil the "all-night" mandate of the event and are not eligible.

Be free: Projects must be free of charge to the public, not age-restrictive and accessible to the majority of attendees i.e., not require use of uncommon technologies, platforms or personal data. Cover charges and entry fees to project premises are not permitted.

Be self-funded: *All funding related to the project must be secured by the applicant in advance of the event.* Successful applicants will receive a \$1,750.00 CAD honorarium to offset costs related to producing their project, such as artist fees, equipment rentals, and staffing.

Take place on Humber Polytechnic Lakeshore Campus: All projects must be located on Humber Polytechnic Lakeshore Campus, with the exception of projects that take place virtually or connect a geographic location on Humber Polytechnic Lakeshore Campus with a location elsewhere in the world. It is advisable that when seeking and selecting a venue or site for physical projects you take into account the neighborhoods historical and current context, resident and business communities, traffic and navigation, and how your project will fit into, engage with, or activate your venue and its surroundings.

Be accessible: Accessibility should be considered in the design of your project. Information on the AODA (Accessibility for Ontarians with Disabilities Act) can be found [here](#). An accessibility tool-kit related to visual arts can be found [here](#), further resources on accessibility in arts & culture spaces can be found [here](#). Venues limited to patrons over the age of 19 are not accessible to all audiences and will not be considered.

Be produced by practicing artist(s) based in Toronto: All projects must have at least one lead artist/curator who is based in Toronto, and at least one professional/practicing artist or arts organization associated with the project.

- A practicing artist is defined as someone who has developed their skills through training and/or practice; is recognized as such by artists working in the same field; actively practices their art; seeks payment for their work; is not currently enrolled in an undergraduate program; and has a history of two or more years of public presentation or exhibition of their work.
- Priority consideration will be given to artists who have presented within the public realm previously and/or those who demonstrate proven ability to plan and execute a project of this scope.
- A collective is defined as a group of two or more artists working together under a group name, either on a single project (ad hoc) or on an ongoing basis. For collectives of two artists, both must be city of Toronto residents. For collectives of more than two artists, the majority of members must be city of Toronto residents.

Be mentored by a Toronto-based professional artist, curator, or designer: Although students are encouraged to apply, their artwork must be created in consultation with a faculty member or practicing artist, curator, or designer.

The following are not eligible to apply to this program:

- Undergraduate students without commensurate experience.
- Commercial businesses and for-profit organizations.

Assessment Criteria

Projects will be assessed by a panel comprised of the Nuit Blanche Artistic Director, curators, Humber Galleries and City of Toronto staff and representatives of the local community based on the following criteria:

Relation to Contemporary Visual Art Practice: Nuit Blanche Toronto is unique because it is a large-scale, public event rooted in contemporary visual art. While artists' concepts can be executed in any discipline, proposals should have a strong visual component. For our purposes contemporary visual art practice is generally considered that of artists currently practicing in our globally influenced, culturally diverse, and technologically advancing world. No medium, process, intention, or aesthetic principles are off limits.

Artistic Merit, Production Quality, and Originality: All applications must present a professional, high-quality, original proposal that reflects the scale and spirit of Nuit Blanche Toronto. Repeat projects from previous years are not eligible.

Audience Engagement: Applications should consider how audiences will experience the proposed work. How might large audiences access the work during peak times? How will you ensure consistency of audience experience across the full 12 hours of the event? If audience or visitor interaction is integral to your project, how will you facilitate this?

Feasibility: Applications should demonstrate the applicant's ability to deliver the project as outlined including the financial viability (which accommodates payment of artist fees); and a plan that addresses security and staffing/volunteer needs, production and technical requirements, and any other logistical details related to developing and presenting your project.

Project Contributors: The CV, biography and/or history of participating artists, curators and arts organizations will be considered. The history of applicants who have presented works at Nuit Blanche Toronto in previous years will be taken into consideration.

Relevance to Theme: Proposals that most effectively, critically, and creatively address the 2025 theme *Translating the City* will be given priority. Projects by contemporary artists, collaborations between artists and researchers or creators working in other disciplines relevant to the theme are welcome.

Accessibility: AODA compliance is a must. The ability for projects to be engaged with audiences of different levels of ability, of different ages, and without reliance on certain technological tools

Selection and Notification Process

All Independent Project applicants will receive an email confirming receipt of their application by the following business day at 5pm EST. If you do not receive this email, your application may not have been received. Please follow up with Melissa Poliah, Program Lead, Humber Galleries (contact information can be found on page 16).

All applicants to the Independent Project program will be notified of the results by email no later than **9:00pm EST on Friday, February 7, 2025**.

Certain projects may be accepted contingent on the resolution of minor feedback. In this case, the artists/producers will be notified of this conditional acceptance and will be engaged to resolve feedback before formal acceptance.

Projects that have not been accepted will be notified formally by email. Given the large number of applications received each year, staff capacity for feedback on unsuccessful applications may be limited.

Project Considerations and Scope for Self-Produced Projects

Independent Project artists / organizations are responsible for all costs associated with their project including, but not limited to, artist and curator fees, event staff, production/technical equipment such as lighting, AV equipment, tools, materials for creation, and logistical concerns such as storage, shipment/deliveries to the site and installation, security, barricades and/or power distribution. We require that power and hand tools are handled in a safe manner. Some additional safety guidelines may be put into place by Humber Galleries as required. Tearing down and disposal of all materials is the responsibility of the artist and should take place on October 5th after the event ends.

All projects must be created and executed in strict compliance with the requirements of the Occupational Health and Safety Act and all other applicable legislation.

In the assessment of your project, Humber Galleries may identify Humber Polytechnic departments that require further approval for the safe execution of your project. These Humber departments may include but are not limited to Public Safety and Facilities.

In all cases, it is the sole responsibility of the Independent Project producer to ensure they have the appropriate permissions and/or permits in place for the building and execution of their project. Humber Galleries staff will provide guidance through the required permit processes as needed.

Additional Funding, Donations and Grants

Participants in Nuit Blanche Toronto who wish to solicit their own funding support or corporate donations must obtain approval from the City of Toronto before securing funds. The City of Toronto secures overall corporate sponsorships to fund Nuit Blanche Toronto and it is necessary for us to ensure that there are no conflicts with our sponsors. Please note, Nuit Blanche Toronto is not able to credit additional project donors or funding partners on the official event collateral.

Participating artists are encouraged to apply for grants and public funding but are advised to secure all necessary funding by **June 30, 2025**, at the very latest.

Completing Your Application

Applications must be submitted by **11:59 p.m. EST, Friday, January 24, 2025.**
via email to melissa.poliah@humber.ca

IMPORTANT:

We recommend that you prepare your answers in advance of starting the application process. There are strict character limits for some sections.

Please read thoroughly through the details below, and prepare any mandatory sections marked with a **red asterisk (*)** in advance of starting the application process.

Applications can be submitted via email as either a digital PDF or a scanned handwritten document. Alternative formats can be provided on an as needed basis.

Application Form Details

APPLICATION TERMS

Review the text and check the box to confirm you understand the terms.

ELIGIBILITY

Please refer to the criteria in this document to ensure you are eligible for the program before proceeding.

PROJECT INFORMATION

All sections marked with a **red asterisk (*)** are required.

Name of Artist, Collective, or Organization:

If your artist or collective name is different from your legal name or the name to which payments and documents should be issued, please indicate both here.

***Brief Project Summary** (maximum 200 characters including spaces and punctuation – approx. 25 words)

Use this section to provide a short, functional description of your project, strictly adhering to the character counts listed above. Treat this description as an introduction for your project, focusing on the critical details.

An example of a Brief Project Summary is:

"Infinity Mirrors" is an exhibition of paintings, sculptures, and immersive installations by Yayoi Kusama, in which audiences can explore endless landscapes that subvert time and space.

PROJECT DESCRIPTION

Use this section to provide a detailed description of your project, focusing on four key areas:

***Concept** (approx. 300 words / max 2000 characters including spaces and punctuation)

This is the “what” of your proposal.

- what ideas are motivating this project?
- what are the aesthetic and/or conceptual details of the proposal?
- how does the project reflect the theme, **Bridging Distance**?

***Logistical / Technical** (150 words / max 1000 characters)

This is the “how” of your proposal.

- are there elements that require fabrication or building?
- do you need a venue contract, building permit, park permit?
- are there video, audio or lighting equipment exposed to the elements?

***Workplan** (approx. 150 words / max 1000 characters)

- describe what you need to adequately install and execute the project for 12 hours
- consider staffing, install and removal planning, breaks for performers if applicable

***Anticipated Audience Experience** (approx. 100 words / max 750 characters)

- if you have goals for a specific type of audience engagement, list them here
- consider how audiences will access your piece

***Marketing / Interpretation / Community Engagement** (approx. 150 words / max 1000 characters)

- describe your marketing and outreach plan (over and above the Nuit Blanche event campaign) and any partnerships that will help you draw an audience.
- describe the methods you will use to provide interpretation of the work to audiences (i.e. artist talks or tours, didactic, audio interpretation, etc.).

We strongly recommend you review the section *Assessment Criteria* on page 8 of this document before creating your description.

Writing tips:

- Be clear, articulate and concise in your descriptions
- Have a friend or colleague who is unfamiliar with the proposed project, review the description to ensure readability, clarity, and completeness.

PROJECT CONTRIBUTORS

Please list **ALL** participating artists, collectives or organizations associated with your project. You will be asked to submit an artist or organizational biography that highlights your professional achievements and history of contemporary art practice.

***Biography or History of Collective/Organization** (approx. 250 words / max 1500 characters)

GEOGRAPHY AND LOCATION DETAILS

Applicants are responsible for securing their own venue. You will be asked to describe your confirmed or prospective venue/location in more detail in this section. Please note, all Nuit Blanche projects must be physically accessible. Please articulate how accessibility is considered in the relation to the site, venue and/or design on the project. Consider the history and treaties relating to the land and the ecological impact human activity continues to have on the natural environment. How does your project incorporate considerations of the land on which it is situated, in your process, form, and/or content?

All Independent Projects that are part of the Humber Polytechnic Lakeshore Hub must be located within the Humber Polytechnic Lakeshore Campus, with the exception of projects that take place virtually or connect a geographic location in Toronto with a location elsewhere in the world. It is advisable when seeking and selecting a venue or site for physical projects that you consider the neighbourhood context, resident and business communities, traffic and navigation and how your project will fit into, engage with, or activate your venue and its surroundings. If the project is virtual – it must be free to access, not age restrictive and accessible to the majority of attendees i.e., not require use of uncommon technologies, platforms or personal data.

Humber Polytechnic Lakeshore Campus is located in the City of Toronto Ward Etobicoke-Lakeshore. [View Etobicoke-Lakeshore ward profile](#)

While it is not necessary to have a confirmed venue at Humber Polytechnic Lakeshore Campus in order to apply, site specificity is an important consideration so please describe the kind of location you are seeking (for example: a park, alleyway, courtyard, storefront, walkway, common area, etc.), as well as the reason you feel it best suits your project.

If you do not have a venue, Humber Galleries can assist you in finding a suitable location for your project, pending availability, upon acceptance into the program.

*BUDGET

Proposed budgets must reflect **all** potential artistic and production costs associated with producing the project, such as artist fees, staffing, equipment, fabrication, crowd control mechanisms, permits, and venue rental, along with **all** confirmed and projected sources of revenue.

Please list the \$1,750.00 CAD honorarium as confirmed revenue. While other sources of funding are not a requirement, the financial viability assessment criteria consider additional and confirmed revenues as an asset. Include all confirmed and projected sources of revenue. Total revenues **must** balance with total expenses.

If you list public sources of funding from organizations, such as the Toronto Arts Council, Ontario Arts Council, or Canada Council for the Arts in your revenue budget, you will be asked to describe which specific funding programs you have or plan to apply to. Similarly, if you have listed funding partners, you will be asked to list all prospective and confirmed funders, and whether their contributions are cash or in-kind.

SUPPORT MATERIALS

Audio-visual support material is essential to the assessment process and is a requirement. The material submitted must demonstrate the applicant's ability to carry out the project and therefore must be representative of the work that will be presented.

Still images and audio recordings may be uploaded to the application. Up to 5 files may be submitted, with a maximum file size of 5 MB per file. Files are accepted in the following formats:

- Still Images – jpeg, jpg, pdf
- Audio – MP3, MP4, WAV, WMA

Video support material must be submitted by providing a link to an external website where your work has already been uploaded, such as Vimeo, YouTube, your personal website, etc.

Important: if you are linking to files through a file sharing program such as Dropbox, please ensure your link does not expire for at least 6 weeks after the application deadline, and that it does not require special permissions (i.e. a password) to access and download a file. For audio/video files that are larger than 5 MB, we recommend hosting the materials on a website where we can review directly rather than download, such as YouTube, Vimeo or Soundcloud.

Complete this table with the information that corresponds to your support material files. This should include:

- title of work
- year of completion
- medium/ media
- dimensions
- image credit line
- if the work has been shown previously

***Support Materials File Name & Short Description:**

Name your files by artist last name or collective / organization name along with a number and the file extension name. We will ask you to fill in a short description (max 200 characters including spaces and punctuation – approximately 30 words). See sample chart below:

	Audio, Video or Image File Name	Description (max. 200 characters)	Link (if applicable)
1	Kusama_01.jpg	Installation view of “Obliteration Room” (2018) at beginning of exhibition	N/A
2	Kusama_02.jpg	Installation view of “Obliteration Room” (2018) at end of exhibition	N/A
3	Kusama_03.mp4	Time-lapse video of “Obliteration Room” (2018) during exhibition; 4 minutes	N/A
4	Kusama_04.m4a	Audio clip of audience member in “Obliteration Room” (2018); 1.5 minutes	N/A
5	Kusama_05.pdf	Rendering of proposed project for Nuit Blanche Toronto	N/A

PRIMARY CONTACT INFORMATION

Please list who will be the primary point of contact between the City of Toronto and you as the artist, collective, or organization. This contact will be notified of receipt of this application, as well as application results.

DECLARATION

You will be asked to declare that the application is reflective of your original artistic vision and that all information is true and correct to the best of your knowledge.

Once you email your completed application, you can expect a confirmation email of receipt by the following business day at 5pm EST. Check your email inbox (or junk folder), and if you have not received this email within the timeframe, please contact Melissa Poliah at the email address below.

Humber Polytechnic Lakeshore Campus

Independent Projects Contact

Melissa Poliah
Program Lead, Humber Galleries,
Humber Polytechnic
melissa.poliah@humber.ca

